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SponsorPackage IVR Congress 2024

IVR Frankfurt am Main



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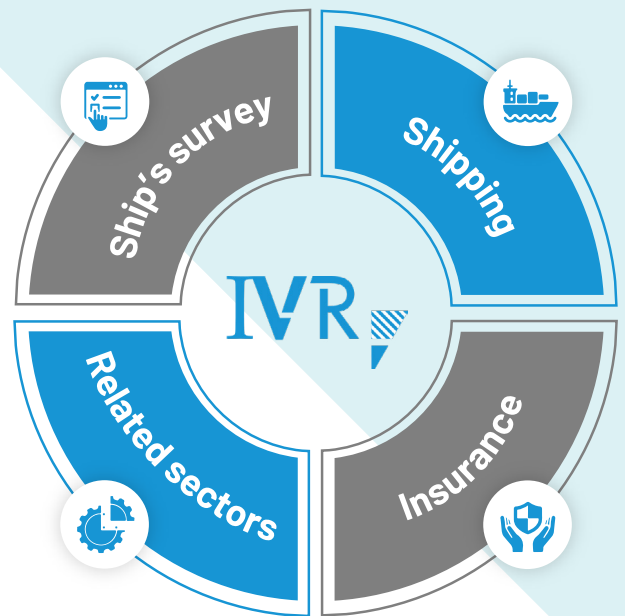
GET IN TOUCH

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About IVR

IVR - the International Association for the representation of the mutual interests of the inland shipping and the insurance and for keeping the register of inland vessels in Europe.

IVR is the unique international platform at which national organisations of inland navigation, insurance industry and surveyors as well as individual companies and persons from these and related areas such as brokers, lawyers, manufacturers, yards etc. are represented. IVR has been founded initially in Frankfurt by insurance companies and re-established in the Netherlands with representatives of inland navigation, surveyors and related industries.



IVR's main objective is the observation and representation of the common interests of the involved industries on the network of the major European inland waterways. Inland navigation plays an important role within the European transport and mobility system. IVR is coping with all topics within the common sphere of interests of its members. It is characterised by its neutrality and independence.

Some pillars upon the activities of IVR are based:



Prevention of accidents and claims in inland navigation



Management of the centralised Inland Navigation fleet database



Legal harmonisation and unification of inland navigation and liability rules

About the IVR Congress 2024

Frankfurt - The 37th edition of the IVR Congress 2024 will take place in Frankfurt am Main. Frankfurt am Main, stands as a vibrant metropolis at the heart of Germany and serves as a global financial hub. Nestled along the banks of the Main River, this city seamlessly blends rich history with modernity, making it a compelling destination for both business and leisure travelers.

Frankfurt is also the place where IVR was originally established by insurance companies from Germany and Switzerland under the name "Rheinschiffsregisterverband". Please join us as we revisit the city where it all began, sharing memories, celebrating achievements, and collectively embracing the promising future that lies ahead.

The IVR Congress spans over 3 days and starts on the first day - **Wednesday 15 May 2024** - with the Executive- and Committee meetings, followed by an Executive Dinner (on invitation only).

The second day - **Thursday 16 May 2024** - will start with registration of all members, lunch and a workshop during the afternoon, consisting of interesting presentations from speakers within the extensive IVR network. Each year the workshop has a specific topic, which is relevant within the inland navigation (and related) sector in Europe. The day will be concluded with a cocktail and 4-course dinner at a different location.

The third and last day - **Friday 17 May 2024** - will kick off with the General Assembly, followed by a closing lunch at yet another beautiful location.



History IVR Congress

- 2023 - Amsterdam
- 2022 - Zagreb
- 2021 - Ghent
- 2020 - *cancelled*
- 2019 - Prague
- 2018 - Strasbourg
- 2017 - Würzburg
- 2016 - Krakau
- 2015 - Basel
- 2014 - Luxembourg
- 2013 - Dordrecht
- 2012 - Budapest
- 2011 - Luik
- 2010 - Vienna
- 2009 - Bordeaux
- 2008 - Berlin
- 2007 - Groningen
- 2006 - Ghent
- 2005 - Paris
- 2004 - Basel
- 2003 - Hamburg
- 2002 - Maastricht
- 2001 - Brussels
- 2000 - Rouen
- 1999 - Schaffhausen
- 1998 - Dresden
- 1997 - Scheveningen
- 1996 - Knokke
- 1995 - Strasbourg
- 1994 - Montreux
- 1993 - Regensburg
- 1992 - Amsterdam
- 1991 - Antwerp
- 1990 - Lyon
- 1989 - Lugano
- 1988 - Berlin
- 1987 - Rotterdam

Sponsor Package

Included in the Sponsor Package for the IVR Congress 2024

- Company logo in the monthly newsletter including link to your website
- Company logo on IVR Congress 2024 webpage including link to your website
- Company logo in social media posts LinkedIn and Twitter
- Company logo in opening PowerPoint slide at the workshop/General Assembly
- Company logo on the sponsorbanner at the different congress locations
- Company logo in the programme booklet (digital and printed)
- Company logo on the personalized namebadges
- Company logo on guest welcome card
- Company logo on Executive dinner menu on 15 May
- Company logo on dinner menu on 16 May
- In case a promotional video is made, your company logo will be included
- Possibility of placing your own company banner during the workshop*
- Possibility of placing your own brochures, flyers during the workshop*

**Sponsors should supply their own marketing material themselves and in consultation with IVR.*

Price of Sponsor Package IVR Congress 2024

The price for the Sponsor Package IVR Congress 2024 is:

€ 2.500,-

Sponsorship contributions in the Netherlands are exempt from VAT.

Sponsorship benefits

Why sponsor the IVR Congress 2024?

Brand visibility

During the IVR Congress, your brand will be seen by approximately 200 guests continuously during 2-3 days. Your brand will be visible on the personalised badges and programme booklets, which participants carry around during the entirety of the event.

Furthermore, in the several months leading up to the congress, your brand will be seen by our large international network all over Europe (from at least 15 countries). Our network consists of representatives of national organisations of inland navigation, marine transport, insurance companies, brokers, surveying companies, lawyers, manufacturers, shipyards, educational institutions, classification societies, governmental agencies and any other related sectors.

Our social media posts are seen by almost 1.200 followers on LinkedIn and 250 on X (plus their respective network). We post an average of 20 posts relating to the congress, including multiple posts where we thank our sponsors. For example the LinkedIn post after the first day of our congress in Amsterdam in 2023 was viewed 2.127 times with over 80% click rate to the website - which also includes sponsors logos and links. Our IVReport (monthly newsletter where we write about the congress (including sponsors logos) is sent out monthly to our broad network and our content is regularly shared online and offline in different news media and during events. Sponsorship of the IVR Congress means multi-level brand exposure to a broad audience.

Developing business relationships

IVR is the unique international platform for anyone involved in European inland navigation. The IVR Congress has been a great succes for many years and provides the ideal opportunity for members to extend their network, share experiences, develop business relationships and create new business opportunities.





Sign up

Interested in sponsoring the IVR Congress 2024?

Please fill out below form and send the form to us. Please don't forget to attach your company logo in high quality in .jpg, .png, .ai. and/or .eps format.

Company name:

Website:

Name point of contact:

Phone number:

E-mail address:

Invoicing address:

Postal code/city:

PO number (i/a):

Date:

Name:

Signature:

Terms & Conditions

This agreement shall take effect on and from the date of signature of the IVR sponsor package form and shall continue until the end of the IVR Congress (15-17 May 2024) unless terminated in accordance with the provisions of these Terms & Conditions.

CANCELLATION BY SPONSOR

Once the sponsor package form has been signed there will be no refund of any of the fee in the event of cancellation by the sponsor.

LOGOS

The sponsor provides their company logo to IVR to be used in but not limited to the digital and printed congress programme booklet, the IVR website, social media, and congress badge. The logo shall be provided in high quality, using a .jpg, .png, .eps or .ai format.

PAYMENT

Payment of the sponsorship contribution will be due within 30 days of the invoice date. All payments shall be in Euro. Sponsorship contributions in the Netherlands are exempt from VAT.

INTELLECTUAL PROPERTY

All intellectual property rights held over IVR's offers, publications, and other products or services shall remain the property of IVR. The sponsor shall not acquire any intellectual property right over the services and products offered by IVR.

USE OF BANNER AND FLYERS BY SPONSOR

Sponsors are entitled to place a banner and/or flyers in the dedicated areas as mentioned in the IVR sponsor package. This shall only be done after consultation with the IVR Secretariat. The sponsor is responsible for its own material and for the safety of its products. Used materials shall not interfere with any adjoining sponsor and shall not obstruct any gangways. Gangways must always be kept clear and free for passage.

EXCLUSION OF LIABILITY

IVR shall under no circumstances be liable to the sponsor or any third party including but not limited to breach of contract, loss of profit or earnings or goodwill, any liability in tort in relation to any matter, thing, issue or dispute arising out of or in connection with or in respect of the sponsor agreement whatsoever and howsoever caused or arising.

FORCE MAJEURE AND CANCELLATION OF THE CONGRESS

If the IVR Congress is cancelled for reason of a Force Majeure event, IVR shall notify the sponsors of the cancellation of the congress as soon as possible. IVR shall not be in breach of the sponsor agreement. IVR holds the right to change the locations of the event without having effect on the sponsor agreement.

DATA PROTECTION

All information and data belonging to IVR and used by the sponsor shall at all times remain the sole property of IVR. Both parties (IVR and the Sponsor) shall comply with all applicable requirements of (European) Data Protection Legislation, including the General Data Protection Regulation ((EU) 2016/679). The sponsor agrees that IVR will store personal data from the sponsor in their CRM system, to be used for the organization of the event.

APPLICABLE LAW

These Terms & Conditions and any dispute or claim arising out of or in connection with it or its subject matter (including non-contractual disputes or claims) shall be governed by and construed in accordance with Dutch law. The parties irrevocably agree that the court of Rotterdam shall have exclusive jurisdiction to settle any dispute or claim that arises out of or in connection with these Terms & Conditions or its subject matter or formation (including noncontractual disputes or claims).